



La SENZA

La Senza Singapore Grows its audience by 25% in just two weeks!



La Senza Singapore's Facebook.com ads have been sought to target and entice female users (15yrs to 30yrs old) from Singapore and currently not a member of the La Senza Singapore Facebook page to become its fans.



Goal:

Increase awareness of La Senza Singapore & drive traffic to low traffic stores like Paragon and Suntec City through active interaction with fans and offering various incentives offered for visiting Facebook page



La Senza Lingerie Trail

La Senza is giving away luxury bras & sexy lingerie in its stores and all you need is a secret code!

Like Us to find out more!

Results details:

Engagement was high within the 2 weeks and client experienced 25% increase in fan base from 3,200 to 4,000. There was increased traffic to the stores as well and both objectives were met!



La Senza Lingerie Trail

This weekend La Senza is giving away luxury bras & sexy lingerie in its stores. All you need is a secret code.

Like Us to unlock this code!

Be Our Next Success Story

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